

**FOR IMMEDIATE RELEASE**

***STYLE SUGGESTIONS JUST IN THE 'NICK' OF TIME***

**Montreal, Quebec – December 1, 2006** – With the festive season on our doorstep, it's time to get your holiday wardrobe into high gear. To help you ease into the season with style and a smile, Laura Canada offers these style suggestions just in the 'Nick' of time.

- **Revel in Red.** In addition to being Santa's favourite hue, red is a key colour accent this season. Go head to toe in a gorgeous red dress or 'pop' black skirts and pants with a red top or red hot accessories. Brown also makes a strong appearance for the holidays so be sure to treat yourself to some 'chocolate' in all its tantalizing variations. Rich browns and eye-catching coppers offer a new alternative to black and are fabulously festive in fabrics that include lace, velvet, satin and taffeta.
- **Take a Shine to the Season.** Sparkle and shine are a top trend this season and for holiday good looks dare to dazzle in knits, camis and tops embellished with sequins, beads and lurex touches. Metallic fabrics in brown, copper and silver as well as shimmering satins in a range of hues also contribute to the festive glow providing holiday spirit to this season's jackets, skirts, tops and dresses.
- **Romance the Holidays.** Ruffles and lace, ribbons and pearls, velvet and netting, empire waists and delicate ruching – this season's romantic, feminine tops make mistletoe obsolete. Easy and versatile, romantic tops make great wardrobe additions working just as beautifully with velvet pants, satin skirts, velvet jackets, and gorgeously detailed fuller skirts as they do with jeans.
- **Dress to Thrill.** Pretty, flirty dresses are hot holiday items whether in jersey, velvet, georgette, lace, silk or taffeta. In addition to the always right LBD, give your festive wardrobe a shake-up with a dress in red, chocolate, teal or midnight blue. Favoured styles this season include empire waists, V-necklines, fuller skirts in A-line or bias cuts, hanky hems as well as waist emphasis featuring flattering ruching, ribbon detailing and waist inserts.
- **Be a Match Maker.** For luxe good looks team classic black with pristine white this holiday season. Not just for the boys, a well fitting black pant suit teamed with a tuxedo inspired shirt is a strong look on the party circuit. Keep the look totally glam by adding a dramatic belt or a burn-out velvet scarf worn cummerbund style at the waist, and complete with crystal earrings and a high metallic shoe.

**STYLE SUGGESTIONS JUST IN THE ‘NICK’ OF TIME cont’d**

- **Get Glowing.** Take any festive look to new heights by adding the accessories that count. Necklaces take a dramatic turn this season as jet beads, coloured crystals, multi-tiered looks, bib necklaces and antique finishes in gold and hematite draw attention to the neckline. Other top picks include filigree chandelier earrings, fur capelets and sumptuous burn-out velvet shawls.
- **Top it Off.** Don’t spoil a party perfect look with a tired looking coat. Make a strong first impression with a statement making coat in a luxurious wool or cozy fun fur. New shimmer, grooved and bevelled textures, contrast fur trims, new patterns and a range of colours from lights to rich browns and black give fun furs a whole new vibe.

Laura Canada ([www.lauracanada.com](http://www.lauracanada.com)) is a privately owned Canadian company with 146 stores across Canada. Laura Canada operates under the banners of Laura, Laura Petites, Laura Plus and Melanie Lyne.

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