

Laura

Laura PETITES Laura LauraPLUS¹⁴⁺

Suited for Warmer Temperatures



Black crinkle jacket with 3/4 length sleeves, \$240.00.
Matching black crinkle skirt, \$135.00.
Stone dangle earrings, \$16.00.
Three tier square stone necklace, \$16.00.
Items available at select Laura Plus stores.
www.lauracanada.com
1-877-973-6090



White stretch cotton jacket with embroidery detail, \$120.00.
Matching white pant, \$80.00.
Sand tank with sequin detail, \$49.99.
Shell earrings with crystal insert, \$8.00.
Items available at select Laura Petites stores.
www.lauracanada.com
1-877-973-6090



Brown linen jacket with 3/4 bell sleeves, \$149.99.
Brown linen pencil skirt, \$59.99.
Two tone shell bracelet, \$16.00.
Wood and bead dangle earrings, \$10.00.
Items available at select Laura stores.
www.lauracanada.com
1-877-973-6090



Beige safari-inspired cotton jacket, \$99.99.
Matching capri pant, \$49.99.
Brown and white tropical print blouse, \$80.00.
Items available at select Laura Plus stores.
www.lauracanada.com
1-877-973-6090



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Toronto, Ontario – May 27, 2008 – The hot days of summer might be just around the corner but that's no reason to have a style melt-down. As one of the few nationwide retailers to offer a complete collection of summer suiting, Laura, Laura Petites and Laura Plus, divisions of women's retailer Laura Canada, (www.lauracanada.com), take you to the office in style in a range of cool, comfortable fabrics. From cotton sateens, to linens, linen blends and cotton blends the suiting collections at Laura, Laura Petites and Laura Plus keep you looking polished from Monday morning meetings to casual Fridays.

"If our customer needs a business suit for a meeting, or for the day-to-day professional work environment, we have it," says Lena Brancaleone, vice-president of merchandising for Laura, Laura Petites and Laura Plus. "Our collections also offer our clientele choice. Every suit typically has more than one style of jacket to choose from as well as a coordinating skirt and a pant," Brancaleone continues.

For summer 08, jackets get fresh detailing, adding newness to this workplace staple. Look for inset-waists as well as open necklines featuring feminine portrait collars and shawl collars. Jacket sleeves take their cue from rising temperatures with shorter lengths that range from $\frac{3}{4}$ sleeves to short and capped sleeves. Bell and ruffle sleeves are new accents to note.

And for those who work in a more casual work environment, Laura stores also offer a versatile selection of casual suiting and related separates that are office appropriate. From smart capri and cropped pant suits to separate jackets that pair perfectly with wider leg pants and swishy A-line skirts, Laura, Laura Petites and Laura Plus offer a multitude of options that are sure to heat-proof your style.

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For additional information, visual material and/or product samples contact:
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