

MELANIE LYNE

FALL 08 MUST HAVE THE GREAT COVER-UP



1. Grey knit poncho with
cowl neck, \$98.00
Hat, \$35.00
Gloves, \$35.00
Pant, \$80.00

2. Beige boucle shrug with
looped fringe trim
detail, \$56.00

3. Grey capelet with front
zip detail, \$110.00

4. Charcoal ribbed cowl
neck poncho, \$65.00

5. Twist front mocha
shoulder warmer, \$75.00

6. Aubergine cropped
poncho with flower
appliqué, \$44.00

7. Grey boucle cape with
tie belt detail, \$120.00

All items available at select
Melanie Lyne stores.
www.melanielyne.com
1-877-973-6090

www.MELANIE LYNE.com

For high resolution images, product samples and additional information contact:
Genny Iannucci, Public Relations Manager, Laura Canada
1 (877) 256-6149 Ext. 3228 genny.iannucci@laura.ca

MELANIE LYNE

FALL 08 MUST HAVE THE GREAT COVER-UP

Toronto, Ontario – October 2, 2008. Turn up the heat on your fall wardrobe with this season's luxuriously textured ponchos, shrugs, belted capes and shoulder warmers. The perfect chill chasers, these statement making toppers are ideal for brisk fall days and cool nights effortlessly blending style with function.

"This season there is a wonderful selection of fall cover-ups that are perfect for this transitional time of the year," states Anita Ormos, accessory buyer for women's retailer Melanie Lyne.

For fall 2008, the retailer offers a variety of gorgeous chill-proof pieces that can easily take you to the office, into the evening and through the weekend. Cozy textures from bubble yarns, boucles, cable and chunky knits as well as new neckline details on ponchos including cowl necks, turtle necks and asymmetric necklines provide eye-catching good looks. And with a palette of colours that range from versatile neutrals to rich hues of purple and burgundy, it's little wonder that these fall toppers top the most wanted list!

-30-

Contact: Genny Iannucci, Public Relations Manager, Laura Canada
1 (877) 256-6149 Ext. 3228
genny.iannucci@laura.ca